

STATS

TRURO BUZZ

Combined total of over 19,500 audience and growing every day.



7480

INSTAGRAM



9375

FACEBOOK



892

TWITTER



2000

WEBSITE VISITS
MONTHLY



1826

NEWSLETTER

As of October, 2021

OUR POSTS REGULARLY AND ORGANICALLY REACH
OVER 40,000 PEOPLE WITH ENGAGEMENT RATES
OF OVER 30,000

* Our posts often get shared, when they do the reach goes even further!

Our Live @ the Hive Facebook shows
regular receive over 1000 views in the
first 24 hours and range up to 3000.



PACKAGES

TRURO BUZZ

Advertising

Social Media Post

\$30 (1 platform - Fb or IG)

\$50 (2 platforms - Fb & IG)

*prices reflect if graphic is supplied.
To create content for posts, add \$10

Live @ the Hive

\$175 (includes SM post)

TB Business Profile

\$175

Receive 5 edited promotional photos & feature
3 on Truro Buzz with a business write up

Website Ad

\$100 - One Month

Newsletter highlight

\$50/ week

Blog Post on trurobuzz.com

\$150 (includes SM post)

Video

Up to 1 min Social video

Starting at \$350

*4K quality, minimal editing. You receive your
own copy as well as having it on our TB
channels

3-5 min Social video

Starting at \$1000

*4k quality, professionally shot & edited. You
receive your own copy as well as having it on
our TB channels

1 on 1 Social Media Coaching

\$50/hour

Onsite Event coverage

\$50/hour

Contact

info@trurobuzz.com

trurobuzz.com

All prices subject to HST.

Video pricing based on job parameters
such as number of locations and
participants.

Multi-product rebates available!

