

# STATS

# TRURO BUZZ

Combined total of over 15,000 audience and growing every day.



INSTAGRAM



FACEBOOK



TWITTER



WEBSITE VISITS  
MONTHLY



NEWSLETTER

As of October, 2020

OUR POSTS REGULARLY AND ORGANICALLY REACH  
OVER 40,000 PEOPLE WITH ENGAGEMENT RATES  
OF OVER 30,000

\* Our posts often get shared, when they do the reach goes even further!

Our Live @ the Hive Facebook shows  
regular receive over 1000 views in the  
first 24 hours and range up to 3000.



# PACKAGES

# TRURO BUZZ

## Advertising

### Social Media Post

\$30 (1 platform - Fb or IG)

\$50 (2 platforms - Fb & IG)

\*prices reflect if graphic is supplied.  
To create content for posts, add \$10

### Live @ the Hive

\$175 (includes SM post)

### TB Business Profile

\$175

Receive 5 edited promotional photos & feature  
3 on Truro Buzz with a business write up

### Website Ad

\$100 - One Month

### Newsletter highlight

\$50/ week

### Blog Post on [trurobuzz.com](http://trurobuzz.com)

\$150 (includes SM post)

## Video

### Up to 1 min Social video

Starting at \$350

\*4K quality, minimal editing. You receive your own copy as well as having it on our TB channels

### 3-5 min Social video

Starting at \$1000

\*4k quality, professionally shot & edited. You receive your own copy as well as having it on our TB channels

### 1 on 1 Social Media Coaching

\$50/hour

### Onsite Event coverage

\$50/hour

## Contact

[info@trurobuzz.com](mailto:info@trurobuzz.com)

[trurobuzz.com](http://trurobuzz.com)

All prices subject to HST.

Video pricing based on job parameters such as number of locations and participants.

Multi-product rebates available!

