

STATS

TRURO BUZZ

Combined total of over 12,500 audience and growing every day



4943

INSTAGRAM



5902

FACEBOOK



566

TWITTER



2400

WEBSITE VISITS
MONTHLY



1240

NEWSLETTER

As of Nov 27, 2019

OUR POSTS REGULARLY AND ORGANICALLY REACH
OVER 40,000 PEOPLE WITH ENGAGEMENT RATES
OF OVER 30,000

* Our posts often get shared, when they do the reach goes even further!

Our Live @ the Hive Facebook
shows regular receive over 1000
views and range
up to 3000



PACKAGES

TRURO BUZZ

Advertising

Social Media Post

\$30 (1 platform - Fb or IG)

\$50 (2 platforms - Fb & IG)

**prices reflect if graphic is supplied.
To create content for posts, add \$10*

Live @ the Hive

\$100 (includes SM post)

Blog Post on trurobuzz.com

\$150 (includes SM post)

Website Ad

\$100 - One Month

Newsletter highlight

\$30/ week

Video

Up to 1 min SM video

Starting at \$300

**4K quality, minimal editing. You receive your own copy as well as having it on our TB channels*

3-5 min SM video

Starting at \$1000

**4k quality, professionally shot & edited. You receive your own copy as well as having it on our TB channels*

Onsite Event coverage

\$50/hour

Contact

trurobuzz@gmail.com

trurobuzz.com

All prices subject to HST.

Video pricing based on job parameters such as number of locations and participants.

Multi-product rebates available!

